Subject Line: Opportunity to Participate in Research

Dear x,

I am conducting a research study about *(insert*).

You are receiving this email because (insert).

The purpose of this research study is to (*insert a description in lay language)*.

If you agree to participate, this study will involve (insert).

Insert risks and benefits.

Insert compensation.

You do not have to be in this study, your decision to be in any study is totally voluntary.

If you feel you understand the study and would like to participate, please *(insert what they will need to do).*

If you have questions prior to participating, please contact:

* (*insert contact information*)

Thank you for your time,

*Signature of sender*

*(insert name of sender)*

*(title of sender)*

Principal Investigator: *Insert name*

Study Title: (*insert title)*

IRB *# : (insert)*